



A B2B, B2C Marketing Firm

About Us

GMWA Marketing Designs is a minority woman owned marketing firm providing business strategy, business development, brand development, market research, and creative resources. We are a B2B, B2C marketing resource.

Serving businesses with strategic and creative resources for over ten years; we are business focused, strategic planners and globally engaged. Our roster of clients include both large corporations and small start-ups.

Our Principal/CEO , Minnell R. Bond, is a twelve year marketing veteran. She has MBE/WBE certification through Cook County of Chicago, and DBE certification through the Chicago Transit Authority. We are headquartered in Chicago, IL.



Strategic Marketing

We live in a global changing world, where business is no longer as usual. So you need a strategic team of forward thinkers that can position your business and marketing plan, not just for local engagement, but internationally.

Most businesses need a solid plan that includes detail market research and strategic planning. Our Strategic offerings include:

- Market Research
- Business Planning
- Strategic Planning
- Creative Implementation
- Project Management

Creative Resources

If you already have a solid plan in place, we can implement and manage your creative strategies with our stellar team of artists, developers and media planners. Our team can provide the following creative services:

- Graphic Design
- Website Design & Development
- Integrated Media Presentation
- Advertising
- Event Planning

Communication

So much can get lost in the complex world of Social Media, Public Relations and general Digital Reporting. We understand the importance of managing a company's reputation and brand image. Our services include:

- Public Relations
- Blogging
- E-Newsletters
- Copywriting
- Social Media Management

Our Work:

Our client roster have included:

Humana Insurance, Co., Kraft Foods, Inc., WinCraft, American Red Cross, Toastmasters International, NAWBO, Stargrazers, NJW & Associates, Technology Access Television (TATV)



Contact Information

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